

# **LISTEN: ECHOtape on Nationally Syndicated Radio Show**



On Saturday October 31, as most families were donning masks and costumes for Halloween shenanigans, ECHOtape's Risa Edelstein was sitting down with Michael King, host of radio's #1 home improvement radio show – [Home Talk USA](#) – to discuss why pressure sensitive tape is seeing an increase in demand among building and construction professionals. The reason? Well, it may not be what you think. Tune in and find out.

[/home/echotape/public\\_html/wp-content/uploads/2015/11/HomeTalkOct312015Hour1.mp3](/home/echotape/public_html/wp-content/uploads/2015/11/HomeTalkOct312015Hour1.mp3)

*The “Cajun Contractor” Michael King is the most recognizable name in all of Home Improvement Radio. Home Talk USA now is the 2nd most listened to Home Improvement Radio/Internet broadcast with over 3.3 million listeners weekly worldwide. It is a live, call-in program that gives you access to the top home improvement professionals in the manufacturing, product and service industry today. It’s an interesting and informative home improvement show that covers the key topics in the industry.*