

Habitat for the Holidays

As the end of the year draws near we would like to take this opportunity to thank all of you for an amazing decade. The success of ECHOtape is based on the relationships we have built over 40 years, and we are so grateful and thankful for your continued support. I'm proud of what we accomplished this year, and it's energizing to feel the momentum and enthusiasm our company is building in the marketplace.

What does 2020 hold for us? Well, this will come as no surprise: ECHOtape will continue to evolve as a company, and we will continue to obsess over our customers.

It is in the spirit of the holiday season that we reflect on what we are thankful for and how we can give back. Many years ago, we at ECHOtape decided that instead of sending cards or gifts, we would donate those funds to a charity geared to helping others. This is a tradition we have proudly kept for more than 25 years, donating generously to The Special Olympics, The Children's Wish Foundation, Free the Children, The One Drop Foundation, AUTISM SPEAKS, Red Cross, and Doctors Without Borders.

For 2019, we have selected *Habitat for Humanity* to benefit from our donation.

Habitat for Humanity partners with working, low-income families to help them build strength, stability, and independence through affordable homeownership. The impact is



immediate and the effects are lasting. Research has shown that Habitat homeowners are happier, healthier and more financially stable, which can allow them to return to school, learn a new trade or upgrade their job skills. Their children are more confident and do better in school.

Founded in Georgia in 1976, *Habitat for Humanity* supports families in Canada and the United States, and around the world. They have had a positive impact within the communities they are helping, and we believe our gift can continue to make a difference.

At this time of year, we are grateful for our partnership with you. We wish you good health, happiness, and peace in a new year filled with hope.

Happy Holidays from all of us at ECHOtape.