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# Wishing You a Joyful Holiday

As the end of 2020 draws near, we at [ECHOtape](#) would like to take this opportunity to thank you for your extraordinary kindness and support in what has been the world's most challenging year. The success of our business is based on the relationships we have built over 45 years, and we are so grateful for [your continued support](#) in the wake of [COVID-19](#).

Many years ago, we decided that in lieu of sending cards and gifts, we would donate our holiday budget to a charity geared to helping others. This is a tradition we have proudly kept going for over 25 years. We've been blessed to donate generously to The Special Olympics, The Children's Wish Foundation, Free the Children, [The One Drop Foundation](#), Plan International's "Because I Am A Girl" campaign, [Autism Speaks](#), and [Doctors Without Borders](#).

For 2020, we have once again selected the [Red Cross](#) to benefit from our donation. Every year, the Red Cross is at the scene of disasters and emergencies both at home and around the world. This year especially, the Red Cross is dedicated to supporting individuals, families and communities during the pandemic.

Founded in 1881, North America's leading emergency relief and preparedness organization offers assistance, training, and preparedness services to hundreds of millions of people each year. And **every 8 minutes** the *Red Cross* responds to some emergency, working tirelessly to deliver relief to victims of disasters and emergencies. Some of the ways in which they



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support communities include providing supplies, cots, blankets, and clean-up kits for vulnerable populations. They operate a call center to ensure that vulnerable individuals in isolation have a mechanism for receiving food. They also go door-to-door to determine how isolated individuals are coping, and to ensure their immediate needs are met, which includes food and medicine supply. Learn more at [redcross.org](https://www.redcross.org)

The holidays may look a little different this year, but we hope the important things remain—spending time with loved ones, sharing joy and giving back however we can. We hope that through our participation, we can make a difference.

At this time of year, we are grateful for our partnership with you. We wish you good health, happiness, and peace in a new year filled with hope.

Happy Holidays from our family to yours.

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## Habitat for the Holidays

As the end of the year draws near we would like to take this opportunity to thank all of you for an amazing decade. The success of ECHOtape is based on the relationships we have built over 40 years, and we are so grateful and thankful for your continued support. I'm proud of what [we accomplished this](#)



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[year](#), and it's energizing to feel the momentum and enthusiasm our company is building in the marketplace.

What does 2020 hold for us? Well, this will come as no surprise: ECH0tape will continue to evolve as a company, and we will continue to obsess over our customers.

It is in the spirit of the holiday season that we reflect on what we are thankful for and how we can give back. Many years ago, we at ECH0tape decided that instead of sending cards or gifts, we would donate those funds to a charity geared to helping others. This is a tradition we have proudly kept for more than 25 years, donating generously to The Special Olympics, The Children's Wish Foundation, Free the Children, [The One Drop Foundation](#), [AUTISM SPEAKS](#), [Red Cross](#), and [Doctors Without Borders](#).

For 2019, we have selected [Habitat for Humanity](#) to benefit from our donation.

Habitat for Humanity partners with working, low-income families to help them build strength, stability, and independence through affordable homeownership. The impact is immediate and the effects are lasting. Research has shown that Habitat homeowners are happier, healthier and more financially stable, which can allow them to return to school, learn a new trade or upgrade their job skills. Their children are more confident and do better in school.

Founded in Georgia in 1976, [Habitat for Humanity](#) supports families in Canada and the United States, and around the world. They have had a positive impact within the communities they are helping, and we believe our gift can continue to make



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a difference.

At this time of year, we are grateful for our partnership with you. We wish you good health, happiness, and peace in a new year filled with hope.

Happy Holidays from all of us at ECH0tape.