Wishing You a Joyful Holiday

As the end of 2020 draws near, we at ECHOtape would like to take this opportunity to thank you for your extraordinary kindness and support in what has been the world's most challenging year. The success of our business is based on the relationships we have built over 45 years, and we are so grateful for your continued support in the wake of COVID-19.

Many years ago, we decided that in lieu of sending cards and gifts, we would donate our holiday budget to a charity geared to helping others. This is a tradition we have proudly kept going for over 25 years. We've been blessed to donate generously to The Special Olympics, The Children's Wish Foundation, Free the Children, The One Drop Foundation, Plan International's "Because I Am A Girl" campaign, Autism Speaks, and Doctors Without Borders.

For 2020, we have once again selected the Red Cross to benefit from our donation. Every year, the Red Cross is at the scene of disasters and emergencies both at home and around the world. This year especially, the Red Cross is dedicated to supporting individuals, families and communities during the pandemic.

Founded in 1881, North America's leading emergency relief and preparedness organization offers assistance, training, and preparedness services to hundreds of millions of people each year. And **every 8 minutes** the *Red Cross* responds to some emergency, working tirelessly to deliver relief to victims of

disasters and emergencies. Some of the ways in which they support communities include providing supplies, cots, blankets, and clean-up kits for vulnerable populations. They operate a call center to ensure that vulnerable individuals in isolation have a mechanism for receiving food. They also go door-to-door to determine how isolated individuals are coping, and to ensure their immediate needs are met, which includes food and medicine supply. Learn more at redcross.org

The holidays may look a little different this year, but we hope the important things remain—spending time with loved ones, sharing joy and giving back however we can. We hope that through our participation, we can make a difference.

At this time of year, we are grateful for our partnership with you. We wish you good health, happiness, and peace in a new year filled with hope.

Happy Holidays from our family to yours.